



Press Release

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## Seven children drowned last year: Take Seven Minutes to Save a Life

### A National Water Safety Awareness Week Appeal

Water Safety Ireland (WSI) is urgently appealing to schoolteachers, parents, and guardians to prioritise water safety education following the tragic drowning of seven children in Ireland in 2023. As part of National Water Safety Awareness Week, WSI emphasizes the critical importance of educating young people about water safety to prevent further tragedies.

Water Safety Ireland has released a vital information session designed to equip children with essential water safety knowledge. The session, available at [this link](https://www.youtube.com/watch?v=NQrV9rM5oV0), (<https://www.youtube.com/watch?v=NQrV9rM5oV0>), is just seven minutes long but can make the difference between life and loss. **WSI strongly encourages all adults responsible for children's safety to dedicate this short time to watch the session with the children in their care.**

#### Key Points:

- **Tragic Loss:** In 2023, Ireland mourned the loss of seven children to drowning, a stark reminder of the dangers that water poses.
- **Educational Resource:** The seven-minute video provides crucial water safety tips and is an invaluable resource for preventing further incidents.
- **Collective Responsibility:** Teachers, parents, and guardians are urged to play this video for the children in their care.
- **Life-Saving Potential:** Taking a few minutes to watch this session could save a child's life.

The loss of even one child to drowning is a tragedy too many. As we enter the summer months, it is imperative that we all take responsibility for educating our children about water safety. This video is a simple, yet highly effective tool that can help prevent further loss of young lives.

National Water Safety Awareness Week serves as a poignant reminder of the importance of water safety education. By taking a few minutes to watch and discuss this video, you are contributing to a safer environment for our children.

For more information on National Water Safety Awareness Week, please visit Water Safety Ireland's website <https://watersafety.ie/national-water-safety-awareness-week/>.

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