PRESS RELEASE IRISH WATER SAFETY

31st March 2015

Easter Appeal Ensure your child is wise to staying safe near water

Half a million primary school children have started their Easter Holidays yet 90% of them may not know how to stay safe when playing near water. Irish Water Safety is calling for constant uninterrupted child supervision in aquatic environments and a greater uptake by schoolteachers of its primary school water safety programme, an official component of the curriculum.

Thirty children aged fourteen and under died in a decade of tragic drownings, sometimes silently and in a matter of seconds and in just a few inches of water, therefore it is essential that children receive constant uninterrupted supervision at aquatic environments.

Every year, Irish Water Safety issues 40,000 primary-school water safety certificates, meaning that more than 450,000 children have yet to receive this training even though much of the programme is easily delivered as it is classroom based with free resources. With some months left before summer, there is still time for teachers and parents to teach behaviours that will keep children safe from drowning.

Constant responsible parental supervision guarantees child safety yet tragic drownings occur every year when children manage to escape the watchful eye of guardians. Children are naturally curious about water however therefore parents should check if their local primary school has yet introduced Irish Water Safety's Primary Aquatics Water Safety "PAWS" programme which is a component of the primary school curriculum that teaches children how to stay safe around water.

In an analysis of drownings over a 25-year period, specific risks came to the fore:

62% of drownings occur inland. Walkers should therefore stay well away from the edge of ordinarily familiar waterside pathways due to the risk of riverbanks crumbling away.

38% occurred in coastal regions, Anglers should therefore be extremely vigilant when fishing from the shoreline of Atlantic swells and beach walkers should be aware of the risk of being stranded. It is important to carry a fully charged mobile phone and be in the company of others. Remember your lifeline in an emergency is 112.

A third of drowning victims had consumed alcohol therefore consumption is best left until after your activity.

Those boating should ensure that their family and friends wear a lifejacket at all times. When children are brought boating, it is essential that they wear a lifejacket and that the lifejacket has a crotch strap to avoid the possibility of the child slipping out through it. More online advice, geared towards children, is available at www.aquaattack.ie.

Media Enquiries to:

Irish Water Safety, The Long Walk, Galway LoCall 1890-420.202 www.iws.ie Tel: 091-564400 Fax: 091-564700

Mobiles: John Leech 087-6789600 Roger Sweeney 087-6789601